



WA Tourism **Work Profile**

Local Government Area City of Albany

People directly employed by tourism

960

Tourism related businesses

490

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Albany, tourism directly employs 960 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Albany	
Industry	Tourism Jobs
Accommodation	270
Cafes, restaurants & takeaway food	240
Clubs, pubs, taverns & bars	30
Road & rail transport	30
Air, water & other transport	10
Travel agency & tour operators	50
Cultural & recreational services	40
Retail	180
Education & training	80
All other industries	40
Total Direct Employment	960

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Albany is home to 490 businesses in tourism related industries (14.6% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 460 tourism businesses in the City of Albany which are small businesses with 19 employees or less. There are 30 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Albany.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Armadale

People directly employed by tourism

1,480

Tourism related businesses

530

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Armadale, tourism directly employs 1,480 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Armadale	
Industry	Tourism Jobs
Accommodation	140
Cafes, restaurants & takeaway food	450
Clubs, pubs, taverns & bars	60
Road & rail transport	90
Air, water & other transport	90
Travel agency & tour operators	80
Cultural & recreational services	60
Retail	290
Education & training	120
All other industries	90
Total Direct Employment	1,480

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Armadale is home to 530 businesses in tourism related industries (13.1% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 510 tourism businesses in the City of Armadale which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Armadale.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area **Shire of Ashburton**

People directly employed by tourism

300

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Ashburton, tourism directly employs 300 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Ashburton	
Industry	Tourism Jobs
Accommodation	110
Cafes, restaurants & takeaway food	90
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	20
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	20
Total Direct Employment	300

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Ashburton is home to 40 businesses in tourism related industries (18.1% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of Ashburton which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Ashburton.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Augusta-Margaret River

People directly employed by tourism

610

Tourism related businesses

330

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Augusta-Margaret River, tourism directly employs 610 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Augusta-Margaret River	
Industry	Tourism Jobs
Accommodation	270
Cafes, restaurants & takeaway food	110
Clubs, pubs, taverns & bars	30
Road & rail transport	10
Air, water & other transport	20
Travel agency & tour operators	70
Cultural & recreational services	10
Retail	50
Education & training	20
All other industries	20
Total Direct Employment	610

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Augusta-Margaret River is home to 330 businesses in tourism related industries (18.2% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 310 tourism businesses in the Shire of Augusta-Margaret River which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Augusta-Margaret River.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of Bassendean

People directly employed by tourism

420

Tourism related businesses

150

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Bassendean, tourism directly employs 420 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Bassendean	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	110
Clubs, pubs, taverns & bars	30
Road & rail transport	10
Air, water & other transport	40
Travel agency & tour operators	40
Cultural & recreational services	20
Retail	60
Education & training	30
All other industries	20
Total Direct Employment	420

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Bassendean is home to 150 businesses in tourism related industries (13.4% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 140 tourism businesses in the Town of Bassendean which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Bassendean.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Bayswater

People directly employed by tourism

2,010

Tourism related businesses

950

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Bayswater, tourism directly employs 2,010 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Bayswater	
Industry	Tourism Jobs
Accommodation	240
Cafes, restaurants & takeaway food	660
Clubs, pubs, taverns & bars	110
Road & rail transport	50
Air, water & other transport	140
Travel agency & tour operators	210
Cultural & recreational services	100
Retail	280
Education & training	130
All other industries	90
Total Direct Employment	2,010

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Bayswater is home to 950 businesses in tourism related industries (17.0% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 890 tourism businesses in the City of Bayswater which are small businesses with 19 employees or less. There are 60 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Bayswater.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Belmont

People directly employed by tourism

1,220

Tourism related businesses

580

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Belmont, tourism directly employs 1,220 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Belmont	
Industry	Tourism Jobs
Accommodation	200
Cafes, restaurants & takeaway food	360
Clubs, pubs, taverns & bars	60
Road & rail transport	50
Air, water & other transport	130
Travel agency & tour operators	100
Cultural & recreational services	70
Retail	140
Education & training	50
All other industries	50
Total Direct Employment	1,220

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Belmont is home to 580 businesses in tourism related industries (16.2% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 540 tourism businesses in the City of Belmont which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Belmont.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Bridgetown-Greenbushes

People directly employed by tourism

120

Tourism related businesses

60

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Bridgetown-Greenbushes, tourism directly employs 120 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Bridgetown-Greenbushes	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	30
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	10
Total Direct Employment	120

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Bridgetown-Greenbushes is home to 60 businesses in tourism related industries (13.0% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 60 tourism businesses in the Shire of Bridgetown-Greenbushes which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Bridgetown-Greenbushes.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Broome

People directly employed by tourism

830

Tourism related businesses

280

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Broome, tourism directly employs 830 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Broome	
Industry	Tourism Jobs
Accommodation	340
Cafes, restaurants & takeaway food	90
Clubs, pubs, taverns & bars	20
Road & rail transport	10
Air, water & other transport	120
Travel agency & tour operators	100
Cultural & recreational services	20
Retail	60
Education & training	40
All other industries	20
Total Direct Employment	830

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Broome is home to 280 businesses in tourism related industries (22.1% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 260 tourism businesses in the Shire of Broome which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Broome.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Bunbury

People directly employed by tourism

890

Tourism related businesses

560

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Bunbury, tourism directly employs 890 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Bunbury	
Industry	Tourism Jobs
Accommodation	150
Cafes, restaurants & takeaway food	290
Clubs, pubs, taverns & bars	70
Road & rail transport	30
Air, water & other transport	10
Travel agency & tour operators	50
Cultural & recreational services	30
Retail	160
Education & training	60
All other industries	40
Total Direct Employment	890

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Bunbury is home to 560 businesses in tourism related industries (18.5% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 510 tourism businesses in the City of Bunbury which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Bunbury.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Busselton

People directly employed by tourism

1,310

Tourism related businesses

540

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Busselton, tourism directly employs 1,310 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Busselton	
Industry	Tourism Jobs
Accommodation	540
Cafes, restaurants & takeaway food	290
Clubs, pubs, taverns & bars	40
Road & rail transport	20
Air, water & other transport	30
Travel agency & tour operators	110
Cultural & recreational services	30
Retail	160
Education & training	60
All other industries	40
Total Direct Employment	1,310

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Busselton is home to 540 businesses in tourism related industries (14.9% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 500 tourism businesses in the City of Busselton which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Busselton.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of Cambridge

People directly employed by tourism

710

Tourism related businesses

450

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Cambridge, tourism directly employs 710 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Cambridge	
Industry	Tourism Jobs
Accommodation	60
Cafes, restaurants & takeaway food	190
Clubs, pubs, taverns & bars	60
Road & rail transport	10
Air, water & other transport	60
Travel agency & tour operators	90
Cultural & recreational services	60
Retail	90
Education & training	70
All other industries	40
Total Direct Employment	710

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Cambridge is home to 450 businesses in tourism related industries (12.1% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 430 tourism businesses in the Town of Cambridge which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Cambridge.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Canning

People directly employed by tourism

2,670

Tourism related businesses

1,320

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Canning, tourism directly employs 2,670 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Canning	
Industry	Tourism Jobs
Accommodation	320
Cafes, restaurants & takeaway food	950
Clubs, pubs, taverns & bars	120
Road & rail transport	80
Air, water & other transport	160
Travel agency & tour operators	190
Cultural & recreational services	120
Retail	400
Education & training	220
All other industries	120
Total Direct Employment	2,670

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Canning is home to 1,320 businesses in tourism related industries (15.6% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1250 tourism businesses in the City of Canning which are small businesses with 19 employees or less. There are 70 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Canning.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Capel

People directly employed by tourism

340

Tourism related businesses

120

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Capel, tourism directly employs 340 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Capel	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	80
Clubs, pubs, taverns & bars	20
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	40
Cultural & recreational services	10
Retail	70
Education & training	40
All other industries	20
Total Direct Employment	340

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Capel is home to 120 businesses in tourism related industries (11.7% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 120 tourism businesses in the Shire of Capel which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Capel.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Carnarvon

People directly employed by tourism

240

Tourism related businesses

100

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Carnarvon, tourism directly employs 240 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Carnarvon	
Industry	Tourism Jobs
Accommodation	100
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	-
Road & rail transport	10
Air, water & other transport	20
Travel agency & tour operators	40
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	240

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Carnarvon is home to 100 businesses in tourism related industries (15.8% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 100 tourism businesses in the Shire of Carnarvon which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Carnarvon.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Chittering

People directly employed by tourism

90

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Chittering, tourism directly employs 90 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Chittering	
Industry	Tourism Jobs
Accommodation	10
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	10
Total Direct Employment	90

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Chittering is home to 40 businesses in tourism related industries (7.6% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of Chittering which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Chittering.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of Claremont

People directly employed by tourism

280

Tourism related businesses

230

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Claremont, tourism directly employs 280 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Claremont	
Industry	Tourism Jobs
Accommodation	20
Cafes, restaurants & takeaway food	80
Clubs, pubs, taverns & bars	30
Road & rail transport	-
Air, water & other transport	20
Travel agency & tour operators	40
Cultural & recreational services	20
Retail	30
Education & training	30
All other industries	10
Total Direct Employment	280

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Claremont is home to 230 businesses in tourism related industries (14.8% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 210 tourism businesses in the Town of Claremont which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Claremont.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Cockburn

People directly employed by tourism

2,500

Tourism related businesses

980

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Cockburn, tourism directly employs 2,500 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Cockburn	
Industry	Tourism Jobs
Accommodation	250
Cafes, restaurants & takeaway food	700
Clubs, pubs, taverns & bars	140
Road & rail transport	90
Air, water & other transport	190
Travel agency & tour operators	240
Cultural & recreational services	130
Retail	430
Education & training	200
All other industries	140
Total Direct Employment	2,500

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Cockburn is home to 980 businesses in tourism related industries (13.1% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 930 tourism businesses in the City of Cockburn which are small businesses with 19 employees or less. There are 60 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Cockburn.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Collie

People directly employed by tourism

230

Tourism related businesses

90

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Collie, tourism directly employs 230 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Collie	
Industry	Tourism Jobs
Accommodation	80
Cafes, restaurants & takeaway food	60
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	30
Education & training	10
All other industries	10
Total Direct Employment	230

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Collie is home to 90 businesses in tourism related industries (21.7% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 90 tourism businesses in the Shire of Collie which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Collie.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Coolgardie

People directly employed by tourism

70

Tourism related businesses

20

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Coolgardie, tourism directly employs 70 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Coolgardie	
Industry	Tourism Jobs
Accommodation	20
Cafes, restaurants & takeaway food	10
Clubs, pubs, taverns & bars	-
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	-
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	10
Total Direct Employment	70

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Coolgardie is home to 20 businesses in tourism related industries (16.8% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 20 tourism businesses in the Shire of Coolgardie which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Coolgardie.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Town of Cottesloe

People directly employed by tourism

210

Tourism related businesses

180

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Cottesloe, tourism directly employs 210 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Cottesloe	
Industry	Tourism Jobs
Accommodation	20
Cafes, restaurants & takeaway food	60
Clubs, pubs, taverns & bars	20
Road & rail transport	-
Air, water & other transport	10
Travel agency & tour operators	30
Cultural & recreational services	10
Retail	30
Education & training	20
All other industries	10
Total Direct Employment	210

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Cottesloe is home to 180 businesses in tourism related industries (12.4% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 170 tourism businesses in the Town of Cottesloe which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Cottesloe.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Dandaragan

People directly employed by tourism

100

Tourism related businesses

50

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Dandaragan, tourism directly employs 100 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Dandaragan	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	10
Clubs, pubs, taverns & bars	20
Road & rail transport	-
Air, water & other transport	10
Travel agency & tour operators	-
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	-
Total Direct Employment	100

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Dandaragan is home to 50 businesses in tourism related industries (10.0% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 50 tourism businesses in the Shire of Dandaragan which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Dandaragan.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Dardanup

People directly employed by tourism

320

Tourism related businesses

90

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Dardanup, tourism directly employs 320 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Dardanup	
Industry	Tourism Jobs
Accommodation	60
Cafes, restaurants & takeaway food	90
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	20
Cultural & recreational services	10
Retail	70
Education & training	20
All other industries	20
Total Direct Employment	320

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Dardanup is home to 90 businesses in tourism related industries (11.5% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 90 tourism businesses in the Shire of Dardanup which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Dardanup.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Denmark

People directly employed by tourism

190

Tourism related businesses

110

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Denmark, tourism directly employs 190 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Denmark	
Industry	Tourism Jobs
Accommodation	70
Cafes, restaurants & takeaway food	40
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	10
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	190

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Denmark is home to 110 businesses in tourism related industries (15.9% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 110 tourism businesses in the Shire of Denmark which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Denmark.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Derby-West Kimberley

People directly employed by tourism

160

Tourism related businesses

70

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Derby-West Kimberley, tourism directly employs 160 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Derby-West Kimberley	
Industry	Tourism Jobs
Accommodation	60
Cafes, restaurants & takeaway food	10
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	20
Travel agency & tour operators	10
Cultural & recreational services	10
Retail	10
Education & training	30
All other industries	10
Total Direct Employment	160

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Derby-West Kimberley is home to 70 businesses in tourism related industries (24.7% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 70 tourism businesses in the Shire of Derby-West Kimberley which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Derby-West Kimberley.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Donnybrook-Balingup

People directly employed by tourism

120

Tourism related businesses

80

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Donnybrook-Balingup, tourism directly employs 120 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Donnybrook-Balingup	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	30
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	120

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Donnybrook-Balingup is home to 80 businesses in tourism related industries (11.9% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 80 tourism businesses in the Shire of Donnybrook-Balingup which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Donnybrook-Balingup.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of East Fremantle

People directly employed by tourism

220

Tourism related businesses

110

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of East Fremantle, tourism directly employs 220 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of East Fremantle	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	60
Clubs, pubs, taverns & bars	20
Road & rail transport	-
Air, water & other transport	20
Travel agency & tour operators	20
Cultural & recreational services	10
Retail	30
Education & training	30
All other industries	10
Total Direct Employment	220

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of East Fremantle is home to 110 businesses in tourism related industries (13.2% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 110 tourism businesses in the Town of East Fremantle which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of East Fremantle.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of East Pilbara

People directly employed by tourism

310

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of East Pilbara, tourism directly employs 310 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of East Pilbara	
Industry	Tourism Jobs
Accommodation	110
Cafes, restaurants & takeaway food	100
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	10
Travel agency & tour operators	10
Cultural & recreational services	10
Retail	10
Education & training	10
All other industries	20
Total Direct Employment	310

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of East Pilbara is home to 40 businesses in tourism related industries (18.4% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of East Pilbara which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of East Pilbara.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Esperance

People directly employed by tourism

410

Tourism related businesses

220

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Esperance, tourism directly employs 410 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Esperance	
Industry	Tourism Jobs
Accommodation	130
Cafes, restaurants & takeaway food	90
Clubs, pubs, taverns & bars	20
Road & rail transport	20
Air, water & other transport	10
Travel agency & tour operators	20
Cultural & recreational services	10
Retail	60
Education & training	30
All other industries	20
Total Direct Employment	410

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Esperance is home to 220 businesses in tourism related industries (12.6% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 210 tourism businesses in the Shire of Esperance which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Esperance.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Exmouth

People directly employed by tourism

210

Tourism related businesses

70

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Exmouth, tourism directly employs 210 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Exmouth	
Industry	Tourism Jobs
Accommodation	100
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	50
Travel agency & tour operators	20
Cultural & recreational services	-
Retail	10
Education & training	-
All other industries	-
Total Direct Employment	210

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Exmouth is home to 70 businesses in tourism related industries (25.8% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 60 tourism businesses in the Shire of Exmouth which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Exmouth.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Fremantle

People directly employed by tourism

880

Tourism related businesses

910

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Fremantle, tourism directly employs 880 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Fremantle	
Industry	Tourism Jobs
Accommodation	140
Cafes, restaurants & takeaway food	230
Clubs, pubs, taverns & bars	80
Road & rail transport	10
Air, water & other transport	70
Travel agency & tour operators	70
Cultural & recreational services	60
Retail	100
Education & training	90
All other industries	40
Total Direct Employment	880

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Fremantle is home to 910 businesses in tourism related industries (20.0% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 840 tourism businesses in the City of Fremantle which are small businesses with 19 employees or less. There are 70 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Fremantle.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area **Shire of Gingin**

People directly employed by tourism

110

Tourism related businesses

60

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Gingin, tourism directly employs 110 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Gingin	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	20
Road & rail transport	-
Air, water & other transport	10
Travel agency & tour operators	-
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	10
Total Direct Employment	110

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Gingin is home to 60 businesses in tourism related industries (9.9% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 60 tourism businesses in the Shire of Gingin which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Gingin.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Gosnells

People directly employed by tourism

2,760

Tourism related businesses

1,040

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Gosnells, tourism directly employs 2,760 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Gosnells	
Industry	Tourism Jobs
Accommodation	330
Cafes, restaurants & takeaway food	870
Clubs, pubs, taverns & bars	120
Road & rail transport	160
Air, water & other transport	170
Travel agency & tour operators	180
Cultural & recreational services	110
Retail	500
Education & training	180
All other industries	150
Total Direct Employment	2,760

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Gosnells is home to 1,040 businesses in tourism related industries (15.5% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1000 tourism businesses in the City of Gosnells which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Gosnells.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

City of Greater Geraldton

People directly employed by tourism

1,050

Tourism related businesses

430

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Greater Geraldton, tourism directly employs 1,050 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Greater Geraldton	
Industry	Tourism Jobs
Accommodation	230
Cafes, restaurants & takeaway food	270
Clubs, pubs, taverns & bars	60
Road & rail transport	50
Air, water & other transport	60
Travel agency & tour operators	40
Cultural & recreational services	20
Retail	180
Education & training	90
All other industries	50
Total Direct Employment	1,050

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Greater Geraldton is home to 430 businesses in tourism related industries (13.3% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 390 tourism businesses in the City of Greater Geraldton which are small businesses with 19 employees or less. There are 30 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Greater Geraldton.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Harvey

People directly employed by tourism

510

Tourism related businesses

190

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Harvey, tourism directly employs 510 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Harvey	
Industry	Tourism Jobs
Accommodation	80
Cafes, restaurants & takeaway food	130
Clubs, pubs, taverns & bars	30
Road & rail transport	20
Air, water & other transport	10
Travel agency & tour operators	20
Cultural & recreational services	20
Retail	100
Education & training	50
All other industries	30
Total Direct Employment	510

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Harvey is home to 190 businesses in tourism related industries (11.9% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 180 tourism businesses in the Shire of Harvey which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Harvey.

Further information

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WA Tourism **Work Profile**

Local Government Area **Shire of Irwin**

People directly employed by tourism

140

Tourism related businesses

50

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Irwin, tourism directly employs 140 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Irwin	
Industry	Tourism Jobs
Accommodation	60
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	10
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	-
Total Direct Employment	140

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Irwin is home to 50 businesses in tourism related industries (12.1% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 50 tourism businesses in the Shire of Irwin which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Irwin.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Joondalup

People directly employed by tourism

4,590

Tourism related businesses

1,680

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Joondalup, tourism directly employs 4,590 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Joondalup	
Industry	Tourism Jobs
Accommodation	440
Cafes, restaurants & takeaway food	1,320
Clubs, pubs, taverns & bars	280
Road & rail transport	80
Air, water & other transport	280
Travel agency & tour operators	460
Cultural & recreational services	260
Retail	790
Education & training	440
All other industries	240
Total Direct Employment	4,590

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Joondalup is home to 1,680 businesses in tourism related industries (12.8% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1560 tourism businesses in the City of Joondalup which are small businesses with 19 employees or less. There are 120 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Joondalup.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Kalamunda

People directly employed by tourism

1,410

Tourism related businesses

500

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Kalamunda, tourism directly employs 1,410 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Kalamunda	
Industry	Tourism Jobs
Accommodation	130
Cafes, restaurants & takeaway food	350
Clubs, pubs, taverns & bars	80
Road & rail transport	100
Air, water & other transport	120
Travel agency & tour operators	110
Cultural & recreational services	70
Retail	260
Education & training	120
All other industries	80
Total Direct Employment	1,410

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Kalamunda is home to 500 businesses in tourism related industries (11.4% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 480 tourism businesses in the Shire of Kalamunda which are small businesses with 19 employees or less. There are 30 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Kalamunda.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

City of Kalgoorlie-Boulder

People directly employed by tourism

890

Tourism related businesses

340

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Kalgoorlie-Boulder, tourism directly employs 890 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Kalgoorlie-Boulder	
Industry	Tourism Jobs
Accommodation	240
Cafes, restaurants & takeaway food	180
Clubs, pubs, taverns & bars	70
Road & rail transport	50
Air, water & other transport	20
Travel agency & tour operators	70
Cultural & recreational services	30
Retail	120
Education & training	60
All other industries	50
Total Direct Employment	890

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Kalgoorlie-Boulder is home to 340 businesses in tourism related industries (16.2% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 320 tourism businesses in the City of Kalgoorlie-Boulder which are small businesses with 19 employees or less. There are 20 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Kalgoorlie-Boulder.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Karratha

People directly employed by tourism

670

Tourism related businesses

160

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Karratha, tourism directly employs 670 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Karratha	
Industry	Tourism Jobs
Accommodation	210
Cafes, restaurants & takeaway food	110
Clubs, pubs, taverns & bars	20
Road & rail transport	20
Air, water & other transport	130
Travel agency & tour operators	40
Cultural & recreational services	10
Retail	60
Education & training	40
All other industries	40
Total Direct Employment	670

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Karratha is home to 160 businesses in tourism related industries (14.3% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 150 tourism businesses in the City of Karratha which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Karratha.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Katanning

People directly employed by tourism

80

Tourism related businesses

50

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Katanning, tourism directly employs 80 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Katanning	
Industry	Tourism Jobs
Accommodation	10
Cafes, restaurants & takeaway food	10
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	80

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Katanning is home to 50 businesses in tourism related industries (13.1% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 50 tourism businesses in the Shire of Katanning which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Katanning.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Kwinana

People directly employed by tourism

650

Tourism related businesses

170

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Kwinana, tourism directly employs 650 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Kwinana	
Industry	Tourism Jobs
Accommodation	80
Cafes, restaurants & takeaway food	180
Clubs, pubs, taverns & bars	50
Road & rail transport	30
Air, water & other transport	40
Travel agency & tour operators	30
Cultural & recreational services	30
Retail	120
Education & training	40
All other industries	40
Total Direct Employment	650

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Kwinana is home to 170 businesses in tourism related industries (11.7% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 160 tourism businesses in the City of Kwinana which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Kwinana.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Mandurah

People directly employed by tourism

1,690

Tourism related businesses

690

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Mandurah, tourism directly employs 1,690 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Mandurah	
Industry	Tourism Jobs
Accommodation	220
Cafes, restaurants & takeaway food	580
Clubs, pubs, taverns & bars	140
Road & rail transport	40
Air, water & other transport	60
Travel agency & tour operators	90
Cultural & recreational services	70
Retail	300
Education & training	120
All other industries	80
Total Direct Employment	1,690

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Mandurah is home to 690 businesses in tourism related industries (15.5% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 640 tourism businesses in the City of Mandurah which are small businesses with 19 employees or less. There are 50 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Mandurah.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Manjimup

People directly employed by tourism

350

Tourism related businesses

140

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Manjimup, tourism directly employs 350 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Manjimup	
Industry	Tourism Jobs
Accommodation	150
Cafes, restaurants & takeaway food	60
Clubs, pubs, taverns & bars	20
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	20
Cultural & recreational services	10
Retail	40
Education & training	20
All other industries	10
Total Direct Employment	350

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Manjimup is home to 140 businesses in tourism related industries (12.2% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 140 tourism businesses in the Shire of Manjimup which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Manjimup.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Melville

People directly employed by tourism

2,910

Tourism related businesses

1,420

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Melville, tourism directly employs 2,910 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Melville	
Industry	Tourism Jobs
Accommodation	280
Cafes, restaurants & takeaway food	890
Clubs, pubs, taverns & bars	160
Road & rail transport	40
Air, water & other transport	240
Travel agency & tour operators	300
Cultural & recreational services	160
Retail	410
Education & training	290
All other industries	140
Total Direct Employment	2,910

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Melville is home to 1,420 businesses in tourism related industries (13.6% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1350 tourism businesses in the City of Melville which are small businesses with 19 employees or less. There are 70 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Melville.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area **Shire of Merredin**

People directly employed by tourism

80

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Merredin, tourism directly employs 80 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Merredin	
Industry	Tourism Jobs
Accommodation	20
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	-
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	-
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	-
Total Direct Employment	80

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Merredin is home to 40 businesses in tourism related industries (10.9% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of Merredin which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Merredin.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of Mosman Park

People directly employed by tourism

270

Tourism related businesses

130

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Mosman Park, tourism directly employs 270 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Mosman Park	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	80
Clubs, pubs, taverns & bars	30
Road & rail transport	-
Air, water & other transport	20
Travel agency & tour operators	20
Cultural & recreational services	10
Retail	40
Education & training	30
All other industries	10
Total Direct Employment	270

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Mosman Park is home to 130 businesses in tourism related industries (13.9% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 120 tourism businesses in the Town of Mosman Park which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Mosman Park.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Mundaring

People directly employed by tourism

880

Tourism related businesses

360

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Mundaring, tourism directly employs 880 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Mundaring	
Industry	Tourism Jobs
Accommodation	70
Cafes, restaurants & takeaway food	230
Clubs, pubs, taverns & bars	50
Road & rail transport	40
Air, water & other transport	90
Travel agency & tour operators	40
Cultural & recreational services	50
Retail	160
Education & training	90
All other industries	50
Total Direct Employment	880

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Mundaring is home to 360 businesses in tourism related industries (11.5% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 350 tourism businesses in the Shire of Mundaring which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Mundaring.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Murray

People directly employed by tourism

350

Tourism related businesses

160

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Murray, tourism directly employs 350 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Murray	
Industry	Tourism Jobs
Accommodation	70
Cafes, restaurants & takeaway food	100
Clubs, pubs, taverns & bars	30
Road & rail transport	10
Air, water & other transport	10
Travel agency & tour operators	20
Cultural & recreational services	30
Retail	50
Education & training	20
All other industries	20
Total Direct Employment	350

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Murray is home to 160 businesses in tourism related industries (14.2% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 140 tourism businesses in the Shire of Murray which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Murray.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area **Shire of Narrogin**

People directly employed by tourism

110

Tourism related businesses

80

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Narrogin, tourism directly employs 110 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Narrogin	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	-
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	110

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Narrogin is home to 80 businesses in tourism related industries (15.7% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 80 tourism businesses in the Shire of Narrogin which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Narrogin.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Nedlands

People directly employed by tourism

530

Tourism related businesses

450

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Nedlands, tourism directly employs 530 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Nedlands	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	140
Clubs, pubs, taverns & bars	50
Road & rail transport	-
Air, water & other transport	30
Travel agency & tour operators	60
Cultural & recreational services	40
Retail	70
Education & training	60
All other industries	30
Total Direct Employment	530

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Nedlands is home to 450 businesses in tourism related industries (12.5% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 400 tourism businesses in the City of Nedlands which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Nedlands.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area **Shire of Northam**

People directly employed by tourism

240

Tourism related businesses

110

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Northam, tourism directly employs 240 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Northam	
Industry	Tourism Jobs
Accommodation	40
Cafes, restaurants & takeaway food	60
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	10
Travel agency & tour operators	10
Cultural & recreational services	10
Retail	40
Education & training	20
All other industries	10
Total Direct Employment	240

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Northam is home to 110 businesses in tourism related industries (13.6% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 110 tourism businesses in the Shire of Northam which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Northam.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Northampton

People directly employed by tourism

180

Tourism related businesses

80

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Northampton, tourism directly employs 180 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Northampton	
Industry	Tourism Jobs
Accommodation	100
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	10
Travel agency & tour operators	20
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	-
Total Direct Employment	180

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Northampton is home to 80 businesses in tourism related industries (21.4% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 70 tourism businesses in the Shire of Northampton which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Northampton.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Perth

People directly employed by tourism

800

Tourism related businesses

1,600

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Perth, tourism directly employs 800 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Perth	
Industry	Tourism Jobs
Accommodation	250
Cafes, restaurants & takeaway food	210
Clubs, pubs, taverns & bars	60
Road & rail transport	10
Air, water & other transport	60
Travel agency & tour operators	80
Cultural & recreational services	30
Retail	50
Education & training	20
All other industries	30
Total Direct Employment	800

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Perth is home to 1,600 businesses in tourism related industries (13.7% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1460 tourism businesses in the City of Perth which are small businesses with 19 employees or less. There are 140 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Perth.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Plantagenet

People directly employed by tourism

100

Tourism related businesses

60

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Plantagenet, tourism directly employs 100 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Plantagenet	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	100

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Plantagenet is home to 60 businesses in tourism related industries (8.5% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 60 tourism businesses in the Shire of Plantagenet which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Plantagenet.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of Port Hedland

People directly employed by tourism

390

Tourism related businesses

100

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Port Hedland, tourism directly employs 390 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Port Hedland	
Industry	Tourism Jobs
Accommodation	130
Cafes, restaurants & takeaway food	70
Clubs, pubs, taverns & bars	10
Road & rail transport	20
Air, water & other transport	40
Travel agency & tour operators	30
Cultural & recreational services	10
Retail	40
Education & training	20
All other industries	20
Total Direct Employment	390

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Port Hedland is home to 100 businesses in tourism related industries (13.0% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 100 tourism businesses in the Town of Port Hedland which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Port Hedland.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Rockingham

People directly employed by tourism

2,500

Tourism related businesses

770

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Rockingham, tourism directly employs 2,500 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Rockingham	
Industry	Tourism Jobs
Accommodation	210
Cafes, restaurants & takeaway food	800
Clubs, pubs, taverns & bars	180
Road & rail transport	80
Air, water & other transport	130
Travel agency & tour operators	170
Cultural & recreational services	130
Retail	460
Education & training	180
All other industries	140
Total Direct Employment	2,500

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Rockingham is home to 770 businesses in tourism related industries (14.8% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 720 tourism businesses in the City of Rockingham which are small businesses with 19 employees or less. There are 50 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Rockingham.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Serpentine-Jarrahdale

People directly employed by tourism

390

Tourism related businesses

180

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Serpentine-Jarrahdale, tourism directly employs 390 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Serpentine-Jarrahdale	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	90
Clubs, pubs, taverns & bars	30
Road & rail transport	30
Air, water & other transport	20
Travel agency & tour operators	20
Cultural & recreational services	40
Retail	80
Education & training	30
All other industries	30
Total Direct Employment	390

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Serpentine-Jarrahdale is home to 180 businesses in tourism related industries (9.9% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 170 tourism businesses in the Shire of Serpentine-Jarrahdale which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Serpentine-Jarrahdale.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Shark Bay

People directly employed by tourism

90

Tourism related businesses

30

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Shark Bay, tourism directly employs 90 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Shark Bay	
Industry	Tourism Jobs
Accommodation	60
Cafes, restaurants & takeaway food	10
Clubs, pubs, taverns & bars	-
Road & rail transport	-
Air, water & other transport	10
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	-
Education & training	-
All other industries	-
Total Direct Employment	90

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Shark Bay is home to 30 businesses in tourism related industries (41.1% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 30 tourism businesses in the Shire of Shark Bay which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Shark Bay.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of South Perth

People directly employed by tourism

1,390

Tourism related businesses

640

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of South Perth, tourism directly employs 1,390 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of South Perth	
Industry	Tourism Jobs
Accommodation	220
Cafes, restaurants & takeaway food	400
Clubs, pubs, taverns & bars	90
Road & rail transport	20
Air, water & other transport	110
Travel agency & tour operators	140
Cultural & recreational services	70
Retail	160
Education & training	120
All other industries	60
Total Direct Employment	1,390

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of South Perth is home to 640 businesses in tourism related industries (13.1% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 610 tourism businesses in the City of South Perth which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of South Perth.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Stirling

People directly employed by tourism

5,960

Tourism related businesses

3,040

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Stirling, tourism directly employs 5,960 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Stirling	
Industry	Tourism Jobs
Accommodation	740
Cafes, restaurants & takeaway food	1,810
Clubs, pubs, taverns & bars	380
Road & rail transport	120
Air, water & other transport	370
Travel agency & tour operators	580
Cultural & recreational services	340
Retail	860
Education & training	470
All other industries	290
Total Direct Employment	5,960

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Stirling is home to 3,040 businesses in tourism related industries (14.6% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 2870 tourism businesses in the City of Stirling which are small businesses with 19 employees or less. There are 160 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Stirling.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Subiaco

People directly employed by tourism

560

Tourism related businesses

590

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Subiaco, tourism directly employs 560 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Subiaco	
Industry	Tourism Jobs
Accommodation	70
Cafes, restaurants & takeaway food	160
Clubs, pubs, taverns & bars	40
Road & rail transport	-
Air, water & other transport	30
Travel agency & tour operators	80
Cultural & recreational services	40
Retail	60
Education & training	60
All other industries	30
Total Direct Employment	560

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Subiaco is home to 590 businesses in tourism related industries (12.1% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 550 tourism businesses in the City of Subiaco which are small businesses with 19 employees or less. There are 40 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Subiaco.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Swan

People directly employed by tourism

3,050

Tourism related businesses

1,340

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Swan, tourism directly employs 3,050 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Swan	
Industry	Tourism Jobs
Accommodation	380
Cafes, restaurants & takeaway food	970
Clubs, pubs, taverns & bars	120
Road & rail transport	140
Air, water & other transport	220
Travel agency & tour operators	210
Cultural & recreational services	130
Retail	540
Education & training	190
All other industries	160
Total Direct Employment	3,050

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Swan is home to 1,340 businesses in tourism related industries (14.0% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1260 tourism businesses in the City of Swan which are small businesses with 19 employees or less. There are 70 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Swan.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Toodyay

People directly employed by tourism

110

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Toodyay, tourism directly employs 110 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Toodyay	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	10
Air, water & other transport	-
Travel agency & tour operators	10
Cultural & recreational services	-
Retail	20
Education & training	10
All other industries	10
Total Direct Employment	110

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Toodyay is home to 40 businesses in tourism related industries (10.3% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of Toodyay which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Toodyay.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Town of Victoria Park

People directly employed by tourism

1,190

Tourism related businesses

640

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Town of Victoria Park, tourism directly employs 1,190 people who reside in the Town.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Town of Victoria Park	
Industry	Tourism Jobs
Accommodation	210
Cafes, restaurants & takeaway food	410
Clubs, pubs, taverns & bars	70
Road & rail transport	20
Air, water & other transport	70
Travel agency & tour operators	90
Cultural & recreational services	60
Retail	130
Education & training	70
All other industries	50
Total Direct Employment	1,190

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Town of Victoria Park is home to 640 businesses in tourism related industries (17.0% of all businesses in the Town). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 610 tourism businesses in the Town of Victoria Park which are small businesses with 19 employees or less. There are 30 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Town of Victoria Park.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Vincent

People directly employed by tourism

1,270

Tourism related businesses

940

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Vincent, tourism directly employs 1,270 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Vincent	
Industry	Tourism Jobs
Accommodation	160
Cafes, restaurants & takeaway food	400
Clubs, pubs, taverns & bars	120
Road & rail transport	10
Air, water & other transport	80
Travel agency & tour operators	150
Cultural & recreational services	80
Retail	130
Education & training	90
All other industries	50
Total Direct Employment	1,270

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Vincent is home to 940 businesses in tourism related industries (17.8% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 860 tourism businesses in the City of Vincent which are small businesses with 19 employees or less. There are 70 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Vincent.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area City of Wanneroo

People directly employed by tourism

3,840

Tourism related businesses

1,360

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the City of Wanneroo, tourism directly employs 3,840 people who reside in the City.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

City of Wanneroo	
Industry	Tourism Jobs
Accommodation	400
Cafes, restaurants & takeaway food	1,250
Clubs, pubs, taverns & bars	190
Road & rail transport	110
Air, water & other transport	190
Travel agency & tour operators	320
Cultural & recreational services	170
Retail	730
Education & training	260
All other industries	220
Total Direct Employment	3,840

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The City of Wanneroo is home to 1,360 businesses in tourism related industries (11.7% of all businesses in the City). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 1300 tourism businesses in the City of Wanneroo which are small businesses with 19 employees or less. There are 60 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the City of Wanneroo.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of Waroona

People directly employed by tourism

60

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Waroona, tourism directly employs 60 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Waroona	
Industry	Tourism Jobs
Accommodation	20
Cafes, restaurants & takeaway food	10
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	-
Cultural & recreational services	10
Retail	10
Education & training	-
All other industries	10
Total Direct Employment	60

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Waroona is home to 40 businesses in tourism related industries (12.5% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of Waroona which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Waroona.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area

Shire of Wyndham-East Kimberley

People directly employed by tourism

340

Tourism related businesses

140

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of Wyndham-East Kimberley, tourism directly employs 340 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of Wyndham-East Kimberley	
Industry	Tourism Jobs
Accommodation	130
Cafes, restaurants & takeaway food	30
Clubs, pubs, taverns & bars	20
Road & rail transport	10
Air, water & other transport	70
Travel agency & tour operators	40
Cultural & recreational services	-
Retail	20
Education & training	20
All other industries	10
Total Direct Employment	340

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of Wyndham-East Kimberley is home to 140 businesses in tourism related industries (20.3% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 130 tourism businesses in the Shire of Wyndham-East Kimberley which are small businesses with 19 employees or less. There are 10 medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of Wyndham-East Kimberley.

Further information

The WA Tourism Work Atlas provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.



WA Tourism **Work Profile**

Local Government Area Shire of York

People directly employed by tourism

90

Tourism related businesses

40

Tourism employment

Tourism is a critical economic driver for Western Australia, generating \$13 billion in expenditure, \$10 billion in gross state product and \$1 billion in net taxes. Tourism expenditure generates 97,200 FTE jobs in Western Australia, including 64,400 in direct employment and 32,900 in indirect employment.

Domestic and international visitors spend an average of \$36.7 million across Western Australia every day.

Tourism expenditure provides jobs across many industries in Western Australia. In the Shire of York, tourism directly employs 90 people who reside in the Shire.

The indirect flow-on effect of tourism expenditure also creates additional employment. This indirect employment cannot be estimated at the local government level. However, at the state level, for every 10 direct tourism jobs there is an additional 5.1 indirect tourism jobs.

Shire of York	
Industry	Tourism Jobs
Accommodation	30
Cafes, restaurants & takeaway food	20
Clubs, pubs, taverns & bars	10
Road & rail transport	-
Air, water & other transport	-
Travel agency & tour operators	-
Cultural & recreational services	-
Retail	10
Education & training	10
All other industries	-
Total Direct Employment	90

NB: Figures are rounded to the nearest ten and may not add up due to rounding.

Tourism businesses

The Shire of York is home to 40 businesses in tourism related industries (9.4% of all businesses in the Shire). A tourism business is a business which is reliant on tourism patronage or where a significant proportion of their products are consumed by visitors.

There are 40 tourism businesses in the Shire of York which are small businesses with 19 employees or less. There are less than five medium to large tourism businesses with 20 employees or more. Retail traders, cafes & restaurants and accommodation providers make up the majority of tourism businesses in the Shire of York.

Further information

The **WA Tourism Work Atlas** provides further information on tourism employment and businesses, including comparisons to other local government areas. Figures are indicative estimates rather than accurate to the last job or business. Figures are rounded to the nearest ten and may not add up due to rounding. Where no data is listed, an estimate is not possible due to small sample size or confidentiality of data. Employment is counted at the place of residence rather than the place of work. Source data is affected by seasonality and random adjustment by the ABS to protect confidentiality. Industries ranked by proportion of output due to tourism consumption.